

C. No. GTM/30/2022 dated 27.05.2022

O/o Green Tamil Nadu Mission
Panagal Maaligai,
Saidapet, Chennai – 15.

REQUEST FOR EXPRESSION OF INTEREST

As part of the implementation of Green Tamil Nadu Mission 2022-23, the request for Expression of Interest is invited from the experienced Institution / Resource Organization/ Individuals for taking up the following work.

I. Mobile application for Green Tamilnadu Mission.

Green Tamil Nadu Mission invites quotations from the agencies/ experienced Institution / Resource Organization/ Individuals for the design & content development of Mobile application for Green Tamilnadu Mission for monitoring of Green Tamilnadu Mission.

Detailed proposal along with cost estimate (as per the heads mentioned below), methodology and work plan is invited. The proposal with cost estimate and other technical details (as per the head/heads mentioned) may be sent on or before **14.06.2022**.

The project is to be completed by **15.07.2022**.

The proposals will be examined and the outcome will be intimated about the terms and conditions of the work and release of budget.

1. PROJECT AREA:

The project area shall whole of the state of Tamil Nadu.

2. SCOPE OF WORK:

The scope of work includes:

1. Creating and content development for Mobile application for Green Tamilnadu Mission
2. Developing layout, designing and launching the Mobile application including all accessories etc

- a. Providing digital contents and work flow for the Mobile application.
- b. Ensure that feedbacks from authorities are incorporated in the Mobile application.

3. The Mobile application on Green Tamilnadu Mission will cover

- a. The Nursery and plantation monitoring of Green Tamil Nadu Mission
- b. Progress and development of progress made in plantation under the state for Green Tamil Nadu Mission and backend portal for monitoring
- d. The profile of all activities under Green Tamil Nadu Mission and separate login for public and dept/Govt

4. Upon completion, the agency shall upload the app in Play store as specified by the Mission Director.

3. METHOD OF EXECUTION:

Agency will undertake all production related activities such as research, compiling of information, preparation of text, videos, audio, designing, videography, photography, copywriting, proof reading, development and content editing of the Mobile application.

4. BID EVALUATION

The EOI will be evaluated and the lowest bidder will be selected for the 'Digital book on Green Tamilnadu Mission'. The lowest bidder has to remit Security deposit as a guarantee of performance of the bidder and execute an agreement with the Mission director before initiation of the work.

5. PAYMENT

- 50% of payment as advance on acceptance of terms & conditions of the work order.
- The balance 50% after the delivery and installation of the item.

6. DELIVERY SCHEDULE

- Submission of Quotation : 14th June, 2022
- Issue of work Order : 16th June, 2022
- Finalization of text and design : 20th June, 2022
- Final Draft : 25th June, 2022
- Delivery and installation : 15th July, 2022

7. SUBMISSION OF EOI

The EOI for the 'Mobile Application for Green Tamilnadu Mission' should reach in the address given below on or before 14th June, 2022 before 5 p.m. The EOI should contain brief details of the project with the specification.

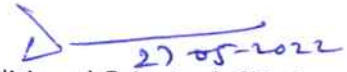
Additional Principal Chief Conservator of Forests & Mission Director,

Green Tamil Nadu Mission

Panagal Maaligai,

Saidapet, Chennai – 15.

Yours faithfully



Additional Principal Chief
Conservator of Forests & Mission
Director