

C. No.GTM/36/2022 dated 30.06.2022

O/oGreen Tamil Nadu Mission
Panagal Maaligai,
Saidapet, Chennai – 15.

REQUEST FOR EXPRESSION OF INTEREST

As part of the implementation of Green Tamil Nadu Mission, the request for Expression of Interest is invited from the experienced Institution / Resource Organization/ Individuals for taking up the following work.

I. High resolution Photography, Videography and Drone Shoot for Green Tamil Nadu Mission.

The Additional Principal Chief Conservator of Forests & Mission Director, Green Tamil Nadu Mission, invites quotations from the advertising agencies/experienced Institution / Resource Organization/ Individuals for the High resolution Photography, Videography and Drone Shoot of the nurseries, plantation sites, degraded forest landscape and other landscape in Chennai, Chengalpet, Tiruvallur, Salem and Coimbatore for widespread dissemination of information on the works and the activities proposed under the Green Tamil Nadu Mission.

II. Eligibility:

Should do a test shoot with drone and the video camera in any one of the above locations prior to issuing the work order and provide the final output as desired.

Detailed proposal along with cost estimate (as per the heads mentioned below), methodology and work plan is invited. The proposal with cost estimate and other technical details (as per the head/heads mentioned) may be sent on or before **11.07.2022**. The project is to be completed by **28.07.2022**.

The proposals will be examined and the outcome will be intimated about the terms and conditions of the work and release of budget.

1. PROJECT AREA:

The project area shall whole state of Tamil Nadu.

2. SCOPE OF WORK:

The scope of work includes:

1. Creating and development of High resolution Photography, Videography and Drone Shoot.

a. Ensure the incorporation of the feedbacks from visitors in the Photography, Videography and Drone Shoot.

2. The High resolution Photography, Videography and Drone Shoot under the Green Tamil Nadu Mission shall cover:

a. Landscapes like degraded forest area, farmland, lakes, ponds, canal banks, other institutional areas in Chennai, Tiruvallur, Chengalpattu, Kancheepuram, Coimbatore and Madurai Districts.

3. METHOD OF EXECUTION:

Agency will undertake all production related activities such as preparation of video graphic material for every landscape as mentioned in the scope of work, incorporation of voice over in the videos, editing of the content etc.,

4. BID EVALUATION

The EOI will be evaluated and the lowest bidder will be selected for the 'High resolution Photography, Videography and Drone Shoot on Green Tamil Nadu Mission'. The lowest bidder has to remit Security deposit as a guarantee of performance of the bidder and execute an agreement with the Mission director before initiation of the work.

5. PAYMENT

- 50% of payment as advance on acceptance of terms & conditions of the work order, i.e after execution of agreement for the said work.

- The balance 50% after the delivery and installation of the item.

6. DELIVERY SCHEDULE

- Submission of Quotation : **11th July, 2022**
- Issue of work Order : **12th July, 2022**
- Finalization of work : **20th July, 2022**
- Delivery and installation : **28th July, 2022**

7. SUBMISSION OF EOI

The EOI for the 'High resolution Photography, Videography and Drone Shoot on Green Tamil Nadu Mission' should reach under the address given below on or before **11th July 2022** before 5p.m. **The EOI should contain brief details of the project with the specifications.**

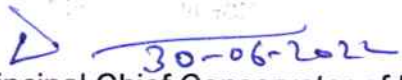
Additional Principal Chief Conservator of Forests & Mission Director,

Green Tamil Nadu Mission

PanagalMaaligai,

Saidapet, Chennai – 15.

Yours faithfully,


Additional Principal Chief Conservator of Forests &
Mission Director