

GREEN TAMIL NADU MISSION

Logo Design Contest for GTM Terms & Conditions

1. All entries must be uploaded in Green Tamil Nadu Mission Web portal and any other medium/mode would not be considered for evaluation.
2. The entry should be accompanied by a brief explanation of the design and how it best it relates with Green Tamil Nadu Mission.
3. Participant shall register himself in Green Tamil Nadu Mission web portal with all details duly updated.
4. The Contest is open to all Indian citizens/artists.
5. The winning logo would be the intellectual property of the GTM as soon as the results are declared, and the winners cannot exercise any right over them thereafter. The winner shall be deemed to have surrendered copyrights of the winning logo to the contest organizers as soon as the results are declared. Winner will also be required to give an undertaking for the same. The winning entry will be awarded a cash prize of INR 50000/- in due course after declaration of the results.
 - a. The prize-winning logo may be used by the Mission Director in any manner they deem fit.
 - b. The Mission Director reserve the right to modify (or fine-tune) the prizewinning logo, i.e. unfettered right to modify the prize-winning logo design and add or delete any information or design feature in any form to it.
 - c. The Mission Director also reserve the right to not use the prize-winning logo at all, and/ or to use an alternative logo and/ or to not use any logo at all.
6. The logo must not contain any provocative, objectionable, or inappropriate content.
7. Only one entry per participant would be considered.
8. Please note that the logo must be original and should not violate any provision of the Indian Copyright Act, 1957.
9. Mission Director does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
10. The design of the logo must not infringe on the Intellectual Property Rights of any third party. All entries are governed by the provisions of Logos and Names (Prevention of Improper Use) Act, 1950 and any violation of the said Act will result in disqualification.
11. The participant must be the same person who has designed the logo and the motto and no plagiarism of any kind would be allowed.

GREEN TAMIL NADU MISSION

12. Mission Director GTM reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/posted on www.greentnmission.com/logo
13. It would be the responsibility of the participants to keep them informed about any changes in the Terms & Conditions Technical Parameters Evaluation Criteria stated for this Contest.
14. The responsibility to comply with the guidelines and other conditions fully lies with the participant and Mission Director GTM shall not be liable for any dispute raised by a third party.
15. The results of the contest would be declared on portal www.greentnmission.com/logo
16. **The tentative date of declaration of the result for the contest is 18th July 2022.**

Logo Design Contest for GTM Technical Parameters

1. Participants should upload the logo in JPEG or PNG or PDF format only.
2. A specification sheet containing graphical construction of the design in exact proportions in a bigger size, along with final design, theme synopsis and concept is required to be submitted.
3. All technical details, including file formats, can be structured in the sheet itself. The size of the final design may vary from 4 cms X 4 cms to 60 X 60 cms. (Note: The logo need not be square. No geometrical shape is prescribed. The dimensions above indicate only the minimum and maximum 'frame' sizes of usage.)
4. The logo should be in high resolution with minimum 300 DPI and motto should be in English as well as in Tamil.
5. The logo should be designed on a digital platform.
6. The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as black and white press releases, stationery, and signage.
7. Participants should not imprint or watermark logo design.

GREEN TAMIL NADU MISSION

8. Every entry must be accompanied by a brief writeup/ explanation in maximum 250 words. This writeup too should be preferably uploaded, preferably in PDF format. Note: Participants to keep the editable/ open file format also ready – this shall be required to be submitted later for the winning entry. During evaluation, contest organizers may ask participants to resubmit their entry in different size(s)/ format(s) etc.

Logo Design contest for GTM Selection Process

1. All the entries received by GTM would be assessed for awards by Screening Committee for an initial evaluation. After such screening, all approved entries would be assessed by a Selection Committee for final evaluation.
2. Entries would be judged based on elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate profile of GTM.
3. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or any decision of Selection Committee.
4. GTM shall not use the disqualified entries for any purpose and GTM shall have no intellectual rights over the same.
5. Any legal proceedings arising out of the contest/ its entries/ winners shall be subject to local jurisdiction of state of Tamil Nadu.
