

C. No. GTM/36/2022 dated 28.06.2022

O/oGreen Tamil Nadu Mission
PanagalMaaligai,
Saidapet, Chennai – 15.

REQUEST FOR EXPRESSION OF INTEREST

As part of the implementation of Green Tamil Nadu Mission 2022-23, the request for Expression of Interest is invited from the experienced Institution / Resource Organization/ Individuals for taking up the following work.

1. Advanced Interactive Touch Wall for Green Tamil Nadu Mission.

The Additional Principal Chief Conservator of Forests & Mission Director, Green Tamil Nadu Mission invites quotations from the advertising agencies/experienced Institution / Resource Organization/ Individuals for the design& content development of Advanced Interactive Touch Wall for the purpose of widespread dissemination of information on various components of Green Tamil Nadu Mission.

Detailed proposal along with cost estimate (as per the heads mentioned below), methodology and work plan is invited. The proposal with cost estimate and other technical details (as per the head/heads mentioned) may be sent on or before **07.07.2022**.

The project is to be completed by **28.07.2022**.

The proposals will be examined and the outcome will be intimated about the terms and conditions of the work and release of budget.

1. PROJECT AREA:

The project area shall cover whole state of Tamil Nadu.

2. SCOPE OF WORK:

The scope of work includes:

1. Creating and development of Advanced Interactive Touch Wall.

2. Developing layout, designing and supporting with concept for the Advanced Interactive Touch Wall including all accessories such as multiple person interaction mode etc.

a. Ensure that feedbacks from visitors are incorporated in the touch wall.

3. The Advanced Interactive Touch Wall under the Green Tamil Nadu Mission shall cover:

a. The vision and objectives of the Green Tamil Nadu Mission through the 8-10 interactive digital buttons (press button)

b. The profile of all activities under Green Tamil Nadu Mission and interactive touch wall for the visitors.

3. METHOD OF EXECUTION:

Agency will undertake all production related activities such as conceptualizing the content of the digital wall, compiling of information, preparation of text, designing proof reading, editing and incorporation of videos, audios, contents in the digital wall along with the editing options.

4. BID EVALUATION

The EOI will be evaluated and the lowest bidder will be selected for the 'Advanced Interactive Touch Wall on Green Tamil Nadu Mission'. The lowest bidder has to remit Security deposit as a guarantee of performance of the bidder and execute an agreement with the Mission director before initiation of the work.

5. PAYMENT

- 50% of payment as advance on acceptance of terms & conditions of the work order, i.e after execution of agreement for the said work.
- The balance 50% after the delivery and installation of the item.

6. DELIVERY SCHEDULE

- Submission of Quotation : 7th July, 2022
- Issue of work Order : 8th July, 2022
- Finalization of text and design : 20th July, 2022
- Final Draft : 25th July, 2022
- Delivery and installation : 28th July, 2022

7. SUBMISSION OF EOI

The EOI for the 'Advanced Interactive Touch Wall on Green Tamilnadu Mission' should reach under the address given below on or before 7th July, 2022 before 5 p.m. The EOI should contain brief details of the project with the specifications.

Additional Principal Chief Conservator of Forests & Mission Director,

Green Tamil Nadu Mission

Panagal Maaligai,

Saidapet, Chennai – 15.

Yours faithfully


Additional Principal Chief
Conservator of Forests & Mission
Director