

Annexure

Tamil Nadu Biodiversity Board **Online Photography Contest**

The Tamil Nadu Biodiversity Board is running an online photography contest on the theme “**EXPLORE-CAPTURE-SHARE: Tamil Nadu’s Rich Biodiversity Heritage**” in order to showcase the rich biodiversity of the state of Tamil Nadu.

In this regard, participants can submit photos under any of the following categories:

1. Pictures depicting Types of Biodiversity such as Genetic Diversity, Species Diversity, Ecosystem Diversity
2. Landscapes and Natural Habitats (e.g., mountains, wetlands, coasts, mangroves, etc.)
3. Unique/Rare/Important species or varieties ((Birds, Mammals, Reptiles, Amphibians), Plants (e.g., flowering plants, medicinal plants, etc.))
4. Insects (e.g., butterflies, spiders, dragonflies, etc.)
5. Underwater life (e.g., fish, seaweed, etc.)
6. Agro-biodiversity
7. Any other picture depicting the rich biodiversity of Tamil Nadu

THE PICTURES MUST BE TAKEN ONLY IN TAMIL NADU

Deadline

30th March, 2022

Best entries shall be rewarded suitably and the pictures shall be featured on the website/SM handles of TNBB and/or other public domains

Guidelines for Submission

1. All photos must be submitted through the Google Form created:<https://forms.gle/FMVKDybxceU8xXbGA>
2. All photos must be submitted in **.JPEG/.PNG with original resolution** and must be in **colour**. Photos in black-and-white shall be rejected.
3. All photos must have a **minimum resolution of 1024 x 768 pixels** preferably with **3:4 aspect ratio** (landscape images).
4. All photos must be in their original state. Only minimal editing such as adjustments to brightness, cropping, and processes for extended depth of field shall be acceptable.
5. Photos must not have watermark(s), logo(s), border(s), author’s signature, frames or identification marks.
6. All photos submitted must contain the original metadata information.
7. The photo must be the original work of the participant.

Judgement Criteria

Photos shall be judged along the following criteria:

1. Creativity
2. Originality
3. Quality
4. Relevance to the theme

Entries will be judged by the Board and decisions are final. The Board reserves the right to disqualify any entry that does not conform to the contest guidelines.

Usage Rights

The Tamil Nadu Biodiversity Board reserves the right to use, change or modify all submitted photos on the Board's website and social media platforms as well as in promotional materials produced by the Board where necessary and relevant. In any case, due credit will be given to the photographer. By entering the contest, participants agree to the aforementioned usage rights.