

World Sparrow Day 2021



World Sparrow Day is celebrated on March 20, 2021 and is a day designated to raise awareness of the House Sparrow and other common birds to urban environments, and of threats to their populations. It is an international initiative by the Nature Forever Society of India in collaboration with the Eco-Sys Action Foundation (France) and numerous other national and international organizations across the world.

The idea of marking a World Sparrow Day came up during an informal discussion at the Nature Forever Society's office. The idea was to earmark a day for the House Sparrow to convey the message of conservation of the House Sparrow and other common birds and also mark a day of celebration to appreciate the beauty of the common biodiversity which is taken so much for granted. The first World Sparrow Day was celebrated in 2010 in different parts of the world.

World Sparrow Day also has a broader vision to provide a platform where people who are working on the conservation of the House Sparrow and other common birds can network, collaborate and exchange conservation ideas which will lead to better science and improved results.

The House Sparrow is strongly associated with human habitations, and can live in urban or rural settings. Though found in widely varied habitats and climates, it typically avoids extensive woodlands, grasslands, and deserts away from human development. Because of its numbers, ubiquity and association with human settlements, the sparrow is culturally prominent .

